

Claire Zimmerman

CREATIVE DIRECTOR / ART DIRECTOR / IDEATOR / STORYTELLER

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About

Claire Zimmerman is an LA-based creative and art director from Boston, Massachusetts. With a golden retriever named Banksy, and a taste for all things spicy, she's an ideator obsessed with creating things that make your eyes happy.

Education

Univeristy of Miami
Class of 2016
B.S Creative Advertising
Minor in Studio Art

Accolades

2024 Entertainment Clio - Bronze
2024 Entertainment Clio - Bronze
2024 Entertainment Clio - Shortlist
2024 Entertainment Clio - Shortlist
2023 Entertainment Clio - Gold
2023 Entertainment Clio - Silver
2023 Entertainment Clio - Bronze

Cannes Young Lion (US)
2nd Place Winner
Digital Category
May, 2018

Cannes Young Lion (US)
Top 10
Print Category
May, 2017

Experience

MUTINY

Los Angeles, California
Creative Director
June 2024 - Present

Associate Creative Director
July 2022 - June 2024
Xbox, Netflix -
Gaming and Entertainment

TBWA/CHIAT/DAY

Los Angeles, California
Sr. Art Director
Gatorade
June 2021 - July 2022

Laundry Service

Los Angeles, California
Sr. Art Director
Mountain Dew Energy
January 2021 - June 2021

Conscious Minds

Los Angeles, California
Sr. Art Director
Art Director
Nike, Panera, Facebook
February 2020 - January 2021

AnalogFolk

Portland, Oregon
Art Director
Nike Football
October 2018 - January 2020

Publicic.Sapient

Coconut Grove, Florida
Junior Art Director
Virgin Voyages, Carnival, Miami HEAT
June 2016 - September 2018

Kruzin Footwear

Miami, Florida
Graphic Designer
October 2014 - January 2016