



## Claire Zimmerman Sr. Art Director

### About

Claire Zimmerman is an LA-based art director from Boston, Massachusetts. With a golden retriever named Banksy, and a taste for all things spicy, she's an ideator obsessed with creating things that make your eyes happy.

### Education

#### Univeristy of Miami

Miami, Florida  
Class of 2016  
B.S Creative Advertising  
Minor in Studio Art

### Accolades

#### Cannes Young Lion

2nd Place Winner  
Digital Category  
May, 2018

#### Cannes Young Lion

Top 10  
Print Category  
May, 2017

#### UMiami Praddy

Silver Praddy  
Integrated Campaign  
May, 2016

### Experience

#### TBWA/CHIAT/DAY

Los Angeles, California  
Sr. Art Director  
June 2021 - Present

#### Laundry Service

Los Angeles, California  
Sr. Art Director  
January 2021 - June 2021

#### Conscious Minds

Los Angeles, California  
Sr. Art Director  
Art Director  
February 2020 - January 2021  
Nike, Panera, Facebook, Spartan

#### AnalogFolk

Portland, Oregon  
Art Director  
October 2018 - January 2020  
Nike+Football=<3

#### Publicic.Sapient

Coconut Grove, Florida  
Art Director  
June 2016 - September 2018  
Virgin Voyages, Carnival, Holland America Line,  
Miami HEAT, Visit Florida.

#### SapientNitro

Coconut Grove, Florida  
Creative Intern  
Summer 2016