

Claire Zimmerman

Associate Creative Director

About

Claire Zimmerman is an LA-based ACD from Boston, Massachusetts. With a golden retriever named Banksy, and a taste for all things spicy, she's an ideator obsessed with creating things that make your eyes happy.

Education

Univeristy of Miami

Class of 2016
B.S Creative Advertising
Minor in Studio Art

Accolades

Gold Clio - Entertainment

Games - Design - Other
The Meat Machine
2023

Bronze Clio - Entertainment

Games - Design - Other
The Power of Jade
2023

Cannes Young Lion

2nd Place Winner
Digital Category
May, 2018

Cannes Young Lion

Top 10
Print Category
May, 2017

Experience

MUTINY

Los Angeles, California
Associate Creative Director
Gaming & Entertainment
June 2021 - July 2022

TBWA/CHIAT/DAY

Los Angeles, California
Sr. Art Director
Gatorade
June 2021 - July 2022

Laundry Service

Los Angeles, California
Sr. Art Director
Mountain Dew Energy
January 2021 - June 2021

Conscious Minds

Los Angeles, California
Sr. Art Director
Art Director
Nike, Panera, Facebook
February 2020 - January 2021

AnalogFolk

Portland, Oregon
Art Director
Nike Football
October 2018 - January 2020

Publicic.Sapient

Coconut Grove, Florida
Junior Art Director
Virgin Voyages, Carnival, Holland America Line,
Miami HEAT, Visit Florida.
June 2016 - September 2018