

# Claire Zimmerman

CREATIVE DIRECTOR / ART DIRECTOR / IDEATOR / STORYTELLER

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## About

Claire Zimmerman is an LA-based creative and art director from Boston, Massachusetts. With a golden retriever named Banksy, and a taste for all things spicy, she's an ideator obsessed with creating things that make your eyes happy.

## Education

Univeristy of Miami  
B.S Creative Advertising  
Minor in Studio Art

## Accolades

2024 Entertainment Clio - Bronze  
2024 Entertainment Clio - Bronze  
2024 Entertainment Clio - Shortlist  
2024 Entertainment Clio - Shortlist  
2023 Entertainment Clio - Gold  
2023 Entertainment Clio - Silver  
2023 Entertainment Clio - Bronze

Cannes Young Lion (US)  
2nd Place Winner  
Digital Category  
May, 2018

Cannes Young Lion (US)  
Top 10  
Print Category  
May, 2017

## Experience

Freelance Creative Director  
May 2025 - Present

### MUTINY

Los Angeles, California  
Creative Director  
June 2024 - May 2025  
Associate Creative Director  
July 2022 - June 2024  
Xbox, Netflix -  
Gaming and Entertainment

### TBWA/CHIAT/DAY

Los Angeles, California  
Sr. Art Director  
Gatorade  
June 2021 - July 2022

### Laundry Service

Los Angeles, California  
Sr. Art Director  
Mountain Dew Energy  
January 2021 - June 2021

### Conscious Minds

Los Angeles, California  
Sr. Art Director  
Art Director  
Nike, Panera, Facebook  
February 2020 - January 2021

### AnalogFolk

Portland, Oregon  
Art Director  
Nike Football  
October 2018 - January 2020

### Publicis.Sapient

Coconut Grove, Florida  
Junior Art Director  
Virgin Voyages, Carnival, Miami HEAT  
June 2016 - September 2018

### Kruzin Footwear

Miami, Florida  
Graphic Designer  
October 2014 - January 2016